



message makers

...for communication results

CONTACT: Terry Terry
517-482-3333 (office), 517-482-9933 (fax), 517-281-1111 (cell)
E-mail: terry@messagemakers.com

FOR IMMEDIATE RELEASE:

**MESSAGE MAKERS CONGRATULATES OLD TOWN LANSING SMALL
BUSINESSES ON IKEA WIN**

Lansing, MI (May 31, 2007) – Message Makers sends its congratulations to Old Town Lansing's 10 winners in the IKEA "Small Businesses, Big Dreams" contest.

"Old Town is a beautiful place to base a business – especially a small, artistic one – with its historic buildings, grand architecture and great community," said Terry Terry, president of Message Makers. "The IKEA prize will make this great place even better – and further enrich the Lansing area. That is what Old Town does best."

Message Makers, a creative communication company, is based in Old Town and served as the pro bono PR firm launching Old Town into the spotlight in the early 1990's. The firm now has offices in several other states, though its headquarters remains seated in the heart of Old Town, and employees regularly travel around the country and abroad to carry out projects. Terry himself is currently renovating the building next door, hoping to welcome more businesses to the area.

"Our sincerest congratulations go out to the Old Town Commercial Association, Such Video, Vernadine's Soul Food, The Headroom Salon, Preuss Pets, Gone 2 the Dogs, Pablo's Panaderia, Portable Feast & Friends, Elderly Instruments, and the Sierra Club. We at Message Makers wish them only the best as they blossom on the Old Town vine."

- more -





m e s s a g e m a k e r s

...for communication results

The contest offered a grand prize of \$50,000 in IKEA designer help and furnishings – and a check for \$5,000 – to be used to help transform the physical space of up to 10 businesses on the winning main street.

Message Makers produces experiences that transform. They make people cry, laugh, think and act. Message Makers provides event audio-visual services and creative media solutions, primarily in high-definition video. Additionally, Message Makers' instructional design division provides learning and performance improvement services. For more information, see www.messagemakers.com.

#

