



MessageMakers

experiences that transform

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FOR IMMEDIATE RELEASE:

MESSAGEMAKERS CONGRATULATES WINNERS OF ELFF 48/5 COMPETITION

Lansing, Mich. (March 11, 2010) - MessageMakers congratulates the Big Foot Films team, including several members of MessageMakers' staff, for winning the East Lansing Film Festival's 48/5 Film Contest.

In this contest, filmmakers come together to write, shoot, edit and premiere an original five-minute film in only 48 hours. At the start of the contest, participants are given a genre, a prop, a location and a line of dialogue that they must incorporate into their finished film.

Big Foot Films' "Rough Sketch" garnered first place in this year's competition. Last year, the group won second place.

Lead actor and animator Tim Whalen says, "This was the first time we used character animation, hand drawn Saturday after shooting was over. Another first, original music by Brad Snider. I feel these moves really showed our team's ambition and willingness to take risks to make the best film possible."

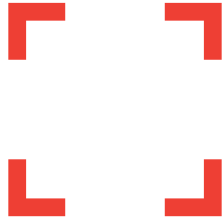
"Although a lot of time and effort was put forth to create Rough Sketch, it never felt like work," notes Adam Cate, videographer. "We played to our strengths. We didn't have that many actors but we had animation, editing and shooting talent, so we tried to incorporate those as much as possible."

"I'm always pleased to see how our staff pursues their talents and excels, both in and out of our studios." says Terry Terry, president of MessageMakers. "I'm glad to see that talent recognized by the 48/5 judges."

MessageMakers is a full-service production company specializing in live events, video production and learning experience design. For more information, visit www.messagemakers.com.

The 13th Annual East Lansing Film Festival will be held November 10-18, 2010. For additional information contact Susan Woods, susanw.woods@gmail.com or call 517-980-5802 or 336-9014.

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Images from the film:

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