



**MessageMakers**

experiences that transform

messagemakers.com

1217 Turner Street

Lansing MI 48906 USA

tel +1 (517) 482.3333

fax +1 (517) 482.9933

**CONTACT:** Tina Ray  
517-482-3333 (office), 517-482-9933 (fax)  
ray@messagemakers.com

**FOR IMMEDIATE RELEASE:**

## **MESSAGEMAKERS RECEIVES 2009 "BEST OF LANSING" AWARD**

**WASHINGTON D.C. (August 24, 2009)** - For the second consecutive year, MessageMakers has been selected for the 2009 Best of Lansing Award in the Audio-Visual Equipment category by the U.S. Local Business Association (USLBA).

The USLBA "Best of Local Business" Award Program recognizes outstanding local businesses throughout the country. Each year, the USLBA identifies companies that they believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and community.

"It's a great honor," notes MessageMakers president Terry Terry. "For years we've been providing the audio-visual services that bring great events to Lansing, like the Lansing JazzFest and Old Town BluesFest - as well as supplying large national events, such as the Harley Owners Group training events. It's great to be recognized for our work."

Nationwide, only 1 in 70 (1.4%) 2008 award recipients qualified as 2009 award winners. Winners were determined based on the information gathered both internally by the USLBA and data provided by third parties.

MessageMakers produces experiences that transform worldwide in a number of arenas: events, learning programs, and video. For more information, visit [www.messagemakers.com](http://www.messagemakers.com).

The U.S. Local Business Association (USLBA) is a Washington, D.C.-based organization funded by local businesses operating in towns across America. Its purpose is to promote local business through public relations, marketing and advertising. The USLBA was established to recognize the best of local businesses in their community and advocate for small and medium size businesses and business entrepreneurs across America. For more information, see [www.uslba.net](http://www.uslba.net).

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