



**MessageMakers**

experiences that transform

messagemakers.com

1217 Turner Street

Lansing MI 48906 USA

tel +1 (517) 482.3333

fax +1 (517) 482.9933

**CONTACT:** Tina Ray  
517-482-3333 (office), 517-482-9933 (fax)  
E-mail: ray@messagemakers.com

**FOR IMMEDIATE RELEASE:**

## **MESSAGEMAKERS, HARLEY-DAVIDSON®, & MEDIA AWARDS**

**Lansing, Mich. (June 29, 2009)** - MessageMakers' partnership with Harley-Davidson has paid off in recent awards: a Telly and a Communicator Award.

The Telly went to 2008's International Rally Video, produced for Harley Owners Group® Europe. This music video told the story of several Harley-Davidson motorcycle rallies held across Europe.

"This project was unique for its mix of locations, rural and urban, across Europe," says Rick Weaver, videographer on the project. "It was a great time being involved start to finish and seeing the teamwork of everyone involved create a successful project - better than even I expected.

"The Telly award means a lot to us as a reward for that effort."

A training program partnering new motorcycle riders with more experienced riders won the Communicator Award. Share Your Spark™ paired a video and workbook to help new and experienced riders work together to build the new riders' skills.

Tim Whalen, graphic artist on the project, notes that "working on this project was not only a stimulating creative endeavor, but also a great chance to see the camaraderie that Harley-Davidson riders possess in this mentoring program."

The Telly Awards honor the very best local, regional and cable television commercials and programs, as well as the finest video and film productions, and work created for the Web. Today, the Telly is one of the most sought-after awards by industry leaders. For more information on the Telly Awards, visit [www.tellyawards.com](http://www.tellyawards.com).

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The Communicator Awards is the leading international program honoring creative excellence for communications professionals. Each year, the awards are sanctioned and judged by the International Academy of the Visual Arts. For more information, visit <http://www.communicatorawards.com>.

MessageMakers produces experiences that transform worldwide in a number of arenas: events, learning programs, and video. For more information, visit [www.messagemakers.com](http://www.messagemakers.com).

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