



**MessageMakers**

experiences that transform

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## **MESSAGEMAKERS RECOGNIZED WITH SUMMIT CREATIVE AWARD**

**Lansing, Mich. (May 9, 2011)** - MessageMakers has been recognized with a bronze Summit Creative Award from the 2011 Summit International Awards for the redesign of its website over the past year.

"Many people put many hours into this redesign, and now we're seeing the results," says Matt Penniman, one of the lead developers on the MessageMakers website redesign. "While we're grateful for SIA's recognition, a website that shows our true capabilities and quality is its own reward. Many times, our website is the first point of contact for a prospective client to get to know us. We're glad to hear that it's effective in showing our capabilities and our quality."

The Summit International Awards (SIA) organization is dedicated to furthering excellence in the marketing communications industry. It administers three distinguished advertising and marketing award competitions throughout the year with the goal of raising the awareness of companies and individuals who have the creative and marketing talent to go beyond the ordinary.

Jocelyn Luciano, executive director of SIA, notes that "The new MessageMakers website shows the professionalism, clarity, and creativity that we look for in an award winner. We're glad to recognize the MessageMakers team for their efforts."

The SIA is the oldest and most prestigious organization conducting an advertising award exclusively for firms with limited billings. Throughout its seventeen-year history, its Creative Award has established itself as one of the premier arbiters of creative and communication excellence. Using stringent evaluation criteria and blind judging processes, its competitions reward only those firms whose work exemplifies the best in its class. Find out more at [www.summitawards.com](http://www.summitawards.com).

MessageMakers is a full-service production company specializing in live events, video production and learning programs - and, ultimately, producing experiences that transform. The company has won over 40 awards for its work and community efforts over the past decade. For more information about MessageMakers, visit [www.messagemakers.com](http://www.messagemakers.com).

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