



**MessageMakers**

experiences that transform

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## **MESSAGEMAKERS HONORED AS ONE OF THE 2011 "MICHIGAN 50 COMPANIES TO WATCH"**

**Lansing, Mich. (April 29, 2011)** - The staff of MessageMakers had a great time at the seventh annual Michigan Celebrates Small Business event, held April 28 at the Lansing Center. At the event, MessageMakers was honored as one of the 2011 "Michigan 50 Companies to Watch," an awards program sponsored by the Edward Lowe Foundation and presented by Michigan Celebrates Small Business.

MessageMakers is a full-service production company specializing in live events, video production and learning programs - and, ultimately, producing experiences that transform. The company has won over 40 awards for its work and community efforts over the past decade.

"It was such a thrill to see MessageMakers recognized as one of 50 Businesses to Watch," said Matt Penniman, writer for MessageMakers. "We're in great company with other small businesses who are adding new jobs to Michigan's economy, creating enormous value, and participating intensely in the life of our communities."

"We've built long-term relationships with our clients through listening, creative work, and focusing on achieving measurable results—helping them make a difference," says Terry Terry, president of MessageMakers. "This award is a tribute to our talented staff. It's been great that we've been able to achieve so many of our dreams—and we look forward to the road ahead."

Companies making it to the "Michigan 50 Companies to Watch" list are known for their exceptional entrepreneurial leadership, creation of innovation or use of innovation in creative ways, and their sustainable competitive advantage. Winners were selected by Michigan-based judges from the banking, economic development, entrepreneurship development and venture capital communities.

Information about the 2011 Michigan 50 Companies to Watch program can be found at <http://Michigan.CompaniesToWatch.org>. For information about Michigan Celebrates Small Business, visit <http://MichiganCelebrates.biz>. For more information about MessageMakers, visit [www.messagemakers.com](http://www.messagemakers.com).

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