



MessageMakers

experiences that transform

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FOR IMMEDIATE RELEASE:

MESSAGEMAKERS HONORED AS ONE OF THE 2011 "MICHIGAN 50 COMPANIES TO WATCH"

Lansing, Mich. (March 28, 2011) - MessageMakers has been recognized as one of the 2011 "Michigan 50 Companies to Watch," an awards program sponsored by the Edward Lowe Foundation and presented by Michigan Celebrates Small Business.

MessageMakers will be honored at an awards ceremony during the seventh annual Michigan Celebrates Small Business event, held April 28 at the Lansing Center.

MessageMakers is a full-service production company specializing in live events, video production and learning programs. With more than 30 years of worldwide experience and proven success, the company has developed insights and skills that bring corporate, brand and organization messages to life—compelling messages that achieve powerful and measurable results. MessageMakers is the leader in producing experiences that transform.

"We've built long-term relationships with our clients through listening, creative work, and focusing on achieving measurable results—helping them make a difference," says Terry Terry, president of MessageMakers.

"This award is a tribute to our talented staff. It's been great that we've been able to achieve so many of our dreams—and we look forward to the road ahead."

Companies making it to the "Michigan 50 Companies to Watch" list are a remarkable group of second-stage companies. Defined as having 6 to 99 full-time-equivalent employees and generating \$750,000 to \$50 million in annual revenue or working capital from investors or grants, these companies form the backbone of Michigan's economy. Representing all regions of the state and a diverse range of industries, companies like MessageMakers are known for their exceptional entrepreneurial leadership, creation of innovation or use of innovation in creative ways, and their sustainable competitive advantage.

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Winners were selected by Michigan-based judges from the banking, economic development, entrepreneurship development and venture capital communities.

Michigan 50 Companies to Watch is presented by Michigan Celebrates Small Business in association with the Michigan Small Business & Technology Development Center, Michigan Economic Development Corporation, Small Business Association of Michigan, the U.S. Small Business Administration - Michigan, and the Edward Lowe Foundation. Information about the 2011 Michigan 50 Companies to Watch program can be found at <http://Michigan.CompaniesToWatch.org>. For information about Michigan Celebrates Small Business, visit <http://MichiganCelebrates.biz>.

For more information about MessageMakers, visit www.messagemakers.com.

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