



MessageMakers

experiences that transform

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FOR IMMEDIATE RELEASE:

BIG FOOT FILMS WINS THE 48 HOUR FILM PROJECT: DETROIT!

Detroit, Mich. (August 3, 2011) - Big Foot Films was announced the overall first place winner of the 2011 48 Hour Film Project: Detroit. Their film, "Maybe Tomorrow," also won Best Dark Comedy, Best Director (Tim Whalen), and the Audience Choice Award for Screening Group A.

The 48 Hour Film Project is a filmmaking challenge, put on in various cities worldwide. Teams gather cast, crew, and equipment and make a film start to finish in 48 hours. Additionally, each film must include a specified character, prop and line of dialogue. These are shared at the start of the competition, as each team draws a genre for their film.

Big Foot was required to include the line "When did that happen?", apples as a prop, and the character Dave Pelletton (as president of anything) within the genre of dark comedy.

Sixty-one short films were handed in July 24, and teams have been waiting since to discover the outcome of the competition.

"This was our first time doing the Detroit 48; however, it wasn't our first 48-hour contest," notes director Tim Whalen. "This was by far the largest group we have ever worked with and it was packed with talent."

Editor Adam Cate explains that "The stakes were higher and we wanted to make sure we surrounded ourselves with even more creative and talented people. It's a good thing, too. We almost lost our lead during one of the attempted suicide scenes. He accidentally cuffed both his hands behind his back with a plastic bag duct taped around his head—but he was eventually saved by a member of our medical team."

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Editor Rick Weaver notes that “I think the overwhelming positive support and feedback has been amazing. It’s nice to see that people enjoy what we’ve accomplished and keep looking forward to the next thing that Big Foot Films comes up with. It keeps it exciting for us knowing that other people enjoy watching what we do as much as we enjoy making it.”

Cate agrees. “Because Maybe Tomorrow is a dark comedy, we were a little worried it might not appeal to everyone, but so far we’ve heard nothing but rave reviews.”

Weaver also notes that “We couldn’t have accomplished this without everyone who has pitched in. Whether it’s acting, organization, places to stay, location scouting, etc., everyone has played a big role. Big Foot Films has come a long way since we started with Mitch Rosenberg, and the number of people who want to be involved in any aspect of our work has really made it possible for us to be so creative and successful. We’ve found something we all love to be a part of and I think that shows in the quality of work we turn out. I’m extremely honored to be able to work with such creative, hardworking friends.”

Because of its filmmaking success at the 48 Hour Film Project: Detroit, the Big Foot Films team has qualified for the 48 Go Green competition, from which the 5 finalist films will be viewed at the Cannes International Film Festival next year.

Big Foot Films is a collaboration of local (Lansing- and Detroit-area) filmmakers, crew, actors, and more. Many Big Foot Films team members are employees of MessageMakers, a local full-service production company. View Big Foot’s latest award-winning film, “Maybe Tomorrow,” at <http://bigfootcreates.com/maybe-tomorrow>

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