



**MessageMakers**

experiences that transform

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**FOR IMMEDIATE RELEASE:**

## **BIG FOOT FILMS WINS FALL ELFF 48/5 CONTEST**

**Lansing, Mich. (Dec. 8, 2010)** - MessageMakers is glad to announce that Big Foot Films (partially comprised of MessageMakers staff) has won the Fall East Lansing Film Festival 48/5 Film Contest—their second in a row.

In East Lansing Film Festival 48/5 Film Contests, filmmakers write, shoot, edit and premiere an original five-minute film in only 48 hours. Teams are given three specific elements (a prop, a location and a line of dialogue) they must incorporate into their finished film, and each team draws a genre (comedy, drama, horror or action) from a hat. Finished films that meet the deadline are judged on how well they incorporate these elements.

Heartless, the winning film (horror/thriller), was shot in the greater Lansing area. Director Tim Whalen explained that “we carefully lit and blocked out each scene. The abduction scene in the grocery store parking lot was slightly tricky as we had to assure people that it wasn’t real.”

Yet, as executive producer Adam Cate noted, “our actresses had no problem screaming their heads off in crowded public places to portray what we needed.

“Also, our actor was dedicated enough to let us put a real deer heart on him while fake (and real) blood dripped down his neck to achieve the shot we needed.”

“It’s great to win back to back,” said editor Rick Weaver. “It’s a great validation for the whole Big Foot crew of the hard work done over the 48-hour marathon.”

Big Foot Films are available at [http://www.youtube.com/watch?v=4KUHf\\_1k7RO](http://www.youtube.com/watch?v=4KUHf_1k7RO) and Heartless is available at [http://www.youtube.com/watch?v=4KUHf\\_1k7RO](http://www.youtube.com/watch?v=4KUHf_1k7RO)

The 14th Annual East Lansing Film Festival will be held November 9-11, 2011. For additional information contact Susan Woods, [susanw.woods@gmail.com](mailto:susanw.woods@gmail.com) or call 517-980-5802 or 517-336-9014.

MessageMakers produces experiences that transform worldwide in a number of arenas: events, video and learning programs. For more information, visit [www.messagemakers.com](http://www.messagemakers.com).

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