



MessageMakers

experiences that transform

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NEW VIDEO SPACES FOR MESSAGEMAKERS

Lansing, Mich. (May 20, 2009) - Old Town Lansing-based MessageMakers has recently expanded its workspace for high-definition video, renovating formerly unused building space into four new video suites, a new audio recording booth, and workspace to be used as a television studio in the future. This change consolidates the video editing workspace to one area, instead of being spread all over the building.

Adam Cate, videographer, notes that "having all of our editing facilities and machines in one centralized location has greatly enhanced our productivity. Being able to work in such close proximity to co-workers has provided a greater opportunity to share ideas and refine one another's work."

"This is a great move for us," said company president Terry Terry, "but it's about more than us. It's been great to see the transformation of Old Town to creative hub for the city. We're glad to be a part of that."

MessageMakers produces experiences that transform worldwide in a number of arenas: creative media (high-definition video, audio, print), public information campaigns, instructional design and event production services. In 2008 alone, the company won nine national awards for the quality of its work. For more information, visit www.messagemakers.com.

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