



MessageMakers

experiences that transform

messagemakers.com

1217 Turner Street

Lansing MI 48906 USA

tel +1 (517) 482.3333

fax +1 (517) 482.9933

CONTACT: Tina Ray
517-482-3333 (office), 517-482-9933 (fax)
E-mail: ray@messagemakers.com

FOR IMMEDIATE RELEASE:

AMERICAN BUSINESS AWARD FOR MESSAGEMAKERS

Lansing, Mich. (July 10, 2009) - MessageMakers has recently won an American Business Award "Stevie" in the category "Motivational Film/Video."

The winning video, "Tomorrow We Ride," was an inspirational music video used to close out 2008 Harley Owners Group (H.O.G.) training events. MessageMakers commissioned the song used in the video, which was written by musicians within and close to the company.

"When I look back on H.O.G.'s 25th anniversary and my history with Harley, this by far was a high point, and I was honored to be part of it," says Mark Pleshar, producer of the video. "We worked over a year on this project, and to see it get recognition, not only from peers but from the audience, was professionally gratifying. It was the team who made it happen together ... and that's what really the song, the owners group and riding is about."

The awards were presented during ceremonies at the Marriott Marquis Hotel in New York City. The ceremonies were hosted by Cheryl Casone of Fox Business Network and broadcast nationwide on radio by the Business TalkRadio Network.

More than 2,600 entries from companies of all sizes, from Pfizer to small businesses, and in virtually every industry were submitted for consideration in the over 40 categories of awards. More than 200 executives across the country, including such notables as Donald Trump and Tom Peters, participated in the judging process to determine the winners.

MessageMakers produces experiences that transform worldwide in a number of arenas: events, learning programs, and video. For more information, visit www.messagemakers.com.

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, The Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.stevieawards.com.

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