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## **LOCAL FIRM WINS FILMMAKING AWARDS**

**Lansing, MI (June 19, 2006)** – Message Makers, a local media firm, won three Telly awards for film production as part of the 27<sup>th</sup> Annual Telly Awards competition.

Message Makers' promotional video for Manitou Pontoon Boats and a video introducing a course in the Harley Owners Group's officer training program earned the group two Silver Telly Awards, the competition's highest honor. Additionally, Message Makers' public service announcement for the 2006 East Lansing Film Festival was awarded a Bronze Telly for outstanding achievement.

"With every project, we work to bring our client's message to life, with exceptional clarity and focus," said Terry Terry, president of Message Makers. "We're proud of the hard work and creativity represented in the recognition of these awards."

"These projects represent a broad range of work by a very talented set of people," said Tom Lietz, a producer with Message Makers. "And I think that's part of what makes it fun. Whether we're out on a lake, shooting a motorcycle in a studio, or building complex motion graphics in an edit suite, everyone on the team brings such a strong vision to the work. I think that creativity really comes across in the final product."

The Telly Awards is the premier award honoring the finest video and film productions and local, regional, and cable TV commercials and programs. This competition is widely known and highly respected both nationally and internationally, receiving more than 12,000 entries annually from all 50 states and many foreign countries. For more information, see [www.tellyawards.com](http://www.tellyawards.com).

Message Makers is a local firm specializing in video/media production, event production, instructional design, and video and event equipment rental. For more information, see [www.messagemakers.com](http://www.messagemakers.com).

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